



the **BIG** Event at KU

LAWRENCE, KANSAS

The ninth annual Big Event is scheduled for
APRIL 27, 2019

The Big Event is KU’s largest single day of community service and is a student-run organization. We connect the KU campus with the Lawrence community by recruiting 4,000 KU students, faculty, and staff to volunteer at 400 local job sites on one day of service. The Big Event is KU’s way of showing its appreciation to the city that has supported our University and its students for 150 years. As this KU tradition increases in scale each year, so does its reach into the KU and Lawrence communities.

The Big Event is made possible by sponsorship and donations from our campus and community partners. If you are interested in supporting this service event through sponsorship, in-kind donation, or philanthropy, we would love to include you. Although we have many options listed on the other side of this sheet, we are happy to customize an option that works just for you.





Contact Name:

Organization or Business Name:

Address:

City: State: Zip:

Phone Number: Email Address:

Signature: Date:

Value of Donation/Item:

Item(s) Donated:

IN-KIND (goods or services such as food, tools, etc):

Monetary worth of item will be calculated and applied as below.

GLOVE (\$0 - \$149):

Recognized at thebigeventku.com and in emails to volunteers.

LEAF BAGS (\$150 - \$349):

Logo displayed on website with a link to sponsors website and printed on the thank you page included in volunteer information packets.

LOPPER (\$350 - \$549):

Shout out on social media and at our event kick off.

SHOVEL (\$550 - \$749):

Logo printed on participant T-shirt and included on all promotional material.

RAKE (\$750 - \$999):

Logo printed on participant T-shirt and included on all promotional material. Sponsor is invited to the event kick-off to distribute promotional materials.

WHEELBARROW (\$1000+):

The Big Event would love to discuss a sponsorship package to accommodate your generous contribution.

THEBIGEVENTKU.COM/SPONSOR